



SARFRAZ ALI SHAIKH

UI / UX DESIGNER - 5+ YEARS EX.

<https://sarfrazalishaikh.com/>

ABOUT ME

Hello! My name is Sarfraz Ali Shaikh, and I am a passionate designer based in Ahmedabad, India. In 2018, I embarked on my design career as a graphic designer for an e-commerce company. Currently, I am employed as a UI/UX designer with a technology firm in Ahmedabad. Collaboration and teamwork are my strong suits, and I aspire to use effective digital solutions to solve human problems.

EDUCATION

DIPLOMA CERTIFICATE
SOFTWARE MANAGEMENT

IANT
2011-2012

12TH
SCIENCE

NIOS
2013-2014

EXPERIENCE

Sr. UIUX Designer

Oct - 2022 To Nov - 2023

Manektech Solutions
Ahmedabad, Gujarat

As a Senior UI/UX Designer at ManekTech, I was responsible for developing user flows, wireframes, and interactive prototypes to define information architecture and interaction design for web and mobile apps. Additionally, I worked on graphic design projects, such as social media posts and logo design, and played a key role in defining brand guidelines.

Sr. UIUX Designer

July - 2021 To Aug - 2022

Borderless Security
Remote - United Kingdom

As a Senior UI/UX Designer at Borderless Security, I was responsible for making improvements to the existing Document Management and Digital Signature System in terms of UI and UX. This involved communicating with users and making changes to features and UI based on their feedback. Additionally, I designed new mobile apps and websites. I also maintained their social media presence by designing posts on a regular basis.

EXPERTISE

Visual Design
Wireframe
Interaction Design
Prototype
GIF Animation

TOOLS I USE

Figma
Photoshop
Illustrator

UIUX Designer

June - 2020 To June - 2021

Webcreta Technologies
Gandhinagar, Gujarat

As a UI/UX Designer at Webcreta Technologies, I was responsible for developing user flows, wireframes, and interactive prototypes to define information architecture and interaction design for web and mobile apps.

UIUX Designer

Dec - 2019 To June - 2020

Gaatha Design Studio
Ahmedabad, Gujarat

As a UI/UX Designer at Gaatha Design Studio, I was responsible to create high fidelity wireframes as per the rough UI sketches. I also maintained their social media presence by designing posts on a regular basis.

UIUX Designer

May - 2019 To Dec - 2019

Nichetech
Ahmedabad, Gujarat

As a UI/UX Designer at Nichetech, I played a key role in creating visually appealing user interfaces for websites and mobile apps. Additionally, I was tasked with implementing enhancements and updates to their OTT platform website, utilizing my proficiency in HTML and CSS to ensure a seamless and engaging user experience.

UIUX Intern

Feb - 2019 To Apr - 2019

JVS Technologies
Ahmedabad, Gujarat

As a UI/UX Intern, I worked under a Senior UI/UX Designer and was responsible for making changes to the UI in existing mobile applications and websites based on feedback from the QA team. Additionally, I played a key role in new project initiation by conducting initial research and preparing documentation.

Graphic Designer

Jan - 2018 To Jan - 2019

Caterpillar Signs
Ahmedabad, Gujarat

As a Graphic Designer, my primary responsibility was to create logos, brochures, hoarding banners, and other branding materials. This involved effective communication with clients through both calls and emails to understand their design requirements and preferences. I consistently aimed to deliver visually compelling and impactful designs that aligned with the clients' brand identities and objectives.